Plain English Rubric

**Accuracy:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 0 | 14 | 16 | 18 | 20 |
| 4 or more characteristics of video are inaccurate or out of order. | 3 characteristics of video are inaccurate or out of order. | 2 characteristics of video are inaccurate or out of order. | 1 characteristic of video is inaccurate or out of order. | Video is highly accurate, all processes are explained correctly and in order. |

**Creativity:**

|  |  |  |  |
| --- | --- | --- | --- |
| 0 | 10 | 15 | 20 |
| 0 of 3 criteria met. | 1 of 3 criteria met. | 2 of 3 criteria met. | Video is highly creative, demonstrates clear use of colors, graphs, data when necessary, 10 or more slides are represented. |

**Content:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 0 | 10 | 15 | 20 | 25 |
| Less than 4 characteristics/steps stated in video, shows incomplete cycle or process. | 4-5 characteristics/steps stated in video, shows incomplete cycle or process. | 6-7 characteristics/steps stated in video, shows complete cycle or process. | 8-9 characteristics/steps stated in video, shows complete cycle or process. | 10 or more characteristics/steps stated in video, shows complete cycle or process. |

**Length:**

|  |  |  |  |
| --- | --- | --- | --- |
| 0 | 10 | 12 | 15 |
| Video is less than 2 minutes in length. | Video is between 2 and 3 minutes in length | Video is greater than 6 minutes | Video is between 3 and 6 minutes in length. |

**Effectiveness:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 0 | 10 | 15 | 20 | 25 | 30 |
| Video does not meet criteria. | Video meets 2 out of 6 criteria. | Video meets 3 out of 6 criteria. | Video meets 4 out of 6 criteria. | Video meets 5 out of 6 criteria. | Video is in Plain English: simple, easy to understand, concepts labelled when necessary, illustrations are not messy, grabs attention, end product is **explanation.** |

**Final Grade:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_ / 100 Points